



Formula BMW Talent Cup

Curtain-raiser in Munich: Formula BMW Talent Cup participants ready for the 2012 season.

Munich, 5th March. BMW Motorsport's traditional junior racing programme is entering the next round: the 14 participants in the 2012 Formula BMW Talent Cup met for the first time in Munich (DE) at the weekend. As well as an opportunity to get to know each other, the youngsters, all between 14 and 18 years old, were also given their first theory classes at the "Welcome Event". The young drivers from 11 countries underwent a mental test and attended a media workshop, where they discovered more about the importance of press relations in motor racing.

"We are very much looking forward to the second season of the Formula BMW Talent Cup," said BMW Motorsport Director Jens Marquardt. "We have spent the past few months putting together another comprehensive training programme as we continue to promote young racing drivers in 2012. Many previous Formula BMW graduates are now permanent fixtures on the motorsport scene, first and foremost the Formula One drivers like two-time World Champion Sebastian Vettel. The career path taken by our new test and development driver, Marco Wittmann, also shows just how well our training prepares the drivers for the challenges ahead."

Over the course of the season, the participants in the Formula BMW Talent Cup will undertake an interesting and diverse programme, covering all the theoretical and practical demands facing today's racing drivers. The youngsters will meet a further nine times in the coming months. They head straight from the "Welcome Event" to a six-day fitness camp, where they will be given an insight into the latest training methods and important diets. The final preparations, before the drivers take to the track for the first time, take place at the Formula BMW Technology Center in Dudeldorf (DE), where a custom-fit seat will be cast for each driver.

The juniors will venture out onto the track for the first time on 21st and 22nd April at the "Red Bull Ring" near Salzburg (AT). This will be followed by a further five "On-Track" events in Sweden, Spain, France, Hungary and Germany.

Another part of the accompanying training programme on the racetrack is formed by systematic training courses, which focus on data analysis and car set-up, combined with driving technique. Before the season gets underway, experts will create a training programme for the youngsters to follow throughout the year, based on the results of an extensive fitness test. In addition, the young guns will take part in special training sessions in the simulator.

Towards the end of the season, the talented young drivers will once again be given intensive preparation for dealing with media and sponsors in the future. The 2012 Formula BMW Talent Cup reaches a climax with the "Grand Final", which is held as part of the DTM event from 13th to 16th September 2012 in Oschersleben (DE). BMW Motorsport will sponsor the winner of the Formula BMW Talent Cup for a season in a higher-level single-seater racing series. The winner of last year's inaugural Formula BMW Talent Cup, Stefan Wackerbauer (DE), will line up as a Red Bull Junior in the Formula Renault 2.0 series in 2012.



BMW works driver and head instructor for Formula BMW, Dirk Adorf (DE), will provide the participants with useful tips and advice. He is joined by a team of experts with international experience, consisting of other BMW drivers, instructors, fitness trainers and mental coaches.

2012 Formula BMW Talent Cup calendar*.

Date	Country	Venue	Event
3 rd -4 th March	Germany	Munich	Welcome Event
11 th -16 th March	Finland	Vierumäki	Fitness Camp
2 nd -5 th April	Germany	Dudeldorf, Formula BMW Technology Center	Seat Fitting / Photo-Shoot / Technical Workshop
21 st -22 nd April	Austria	Red Bull Ring	On-Track 1
4 th -6 th May	Sweden	Sturup	On-Track 2
1 st -3 rd June	Spain	Valencia	On-Track 3
8 th -10 th June	Great Britain	Silverstone	Simulator Training/ Fitness Re-Test / Media Training
10 th -12 th July	France	Magny-Cours	On-Track 4
20 th -22 nd July	Great Britain	Silverstone	Simulator Training / Mental Training
8 th -12 th August	Hungary	Budapest	On-Track 5
13 th -16 th September	Germany	Oschersleben	Grand Final / DTM Oschersleben

*subject to alterations.

For further information on the Formula BMW Talent Cup and the 2012 season, please visit www.formula-bmw.com.

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